



2nd Smart Village Academy

Why we are here

Edina Ocsko, Project Coordinator (E40 Group)

Why are we here?

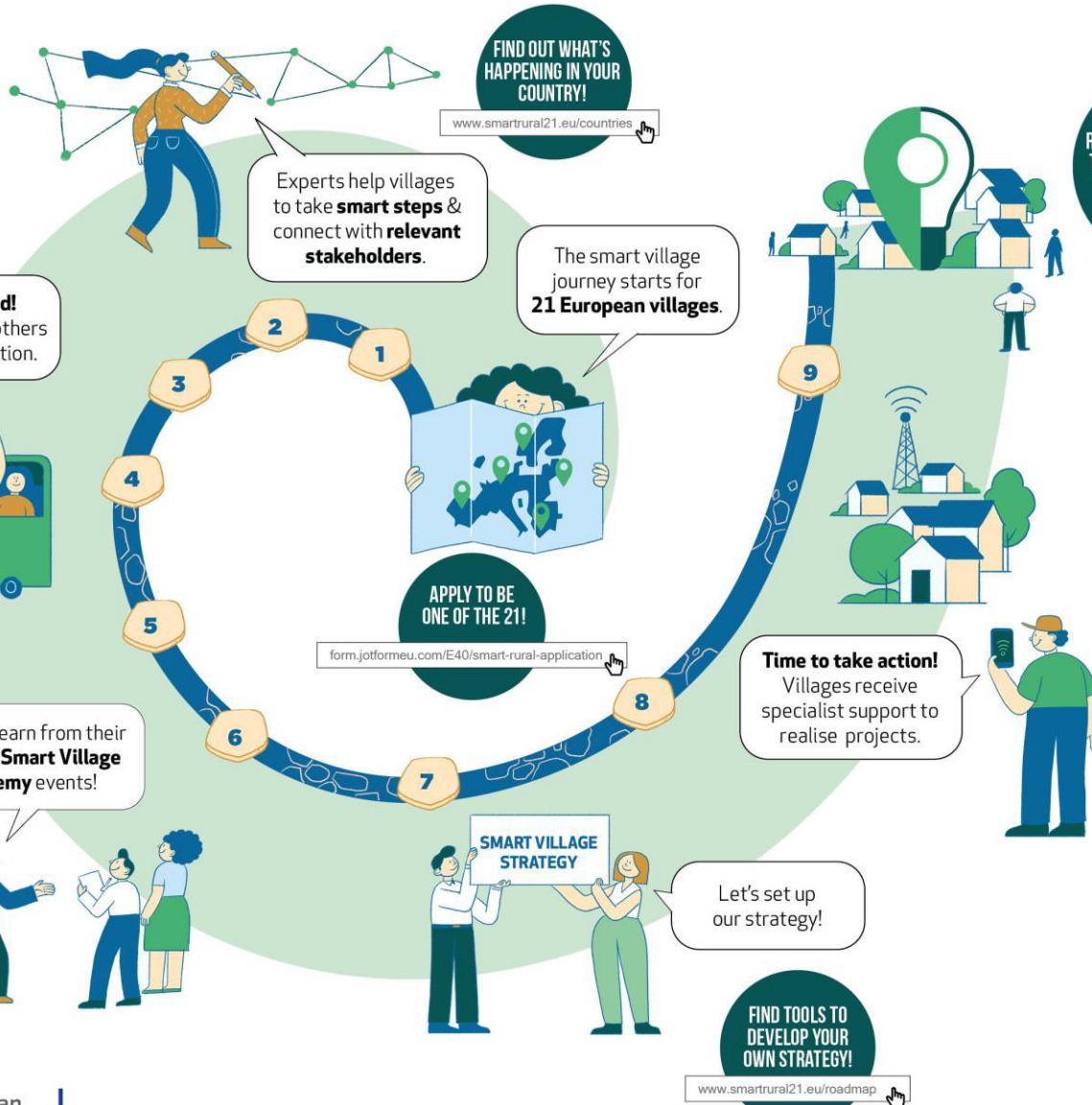
- **Inspire & take action**: Find villages with similar thematic interest, understand their plans & share experience – join forces
- **Identify potential funding**: Public (including EU & national) funding, private and community (crowd) funding





Smart Rural Areas
in the 21st Century

JOURNEY TO BECOME A SMART VILLAGE



ROADMAP TO BECOME A SMART VILLAGE

- 1 INITIATION
- 2 CONTEXT & STAKEHOLDER MAPPING
- 3 CREATE LOCAL SUPPORT GROUP
- 4 IDENTIFY CHALLENGES & NEEDS
- 5 IDENTIFY ASSETS & OPPORTUNITIES
- 6 IDENTIFY POSSIBLE SOLUTIONS
- 7 SMART VILLAGE STRATEGY
- 8 ACTION PLANNING
- 9 GENERATE ACTIONS & FINANCING

JOURNEY OF THE
17 PARTICIPANT VILLAGES

FOLLOW & USE
PROJECT OUTCOMES



Is Covid “good” for anything...

17 selected villages



21 selected villages



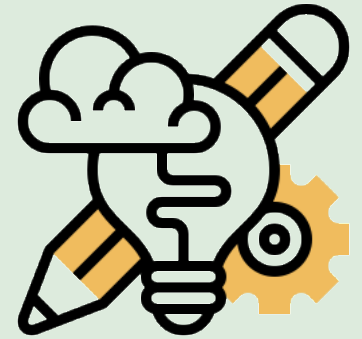
More than 100
selected & Come
Along! villages



Who is in the Z(r)oom?

- Selected village
- Come Along village
- Invited speakers
- Smart Rural 21 team (including national experts)

Day 1: Taking action

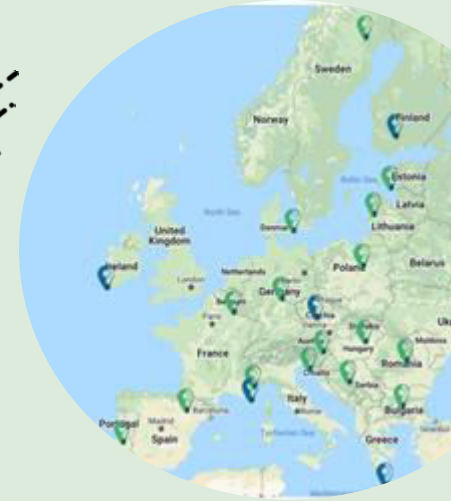


- Inspiring discussions with villages about their strategy implementation / actions to be taken

Focus on what villages need/ interested in:

- Many common “hot topics” – We adapted the agenda to match these

Day 1: Hot topics



1. **Websites & community platforms** for community engagement (exchange 'tools & talents', discussions/ engagement in actions...)



2. **Promoting your village**: to attract tourists/ visitors, newcomers, businesses, investment...

3. **Local energy communities** and stakeholder engagement



4. **Local data and data management** – recognising data and making use of it

Many other hot topics...



- Retirement villages
- Community halls (sustainable building and functionalities – including co-working)
- Smart mobility
- Smart agriculture
- Sustaining local food products
- Local education
- Youth engagement
- ...



Day 2: How to be supported?

- **Public funding:** EU (Common Agricultural Policy & other), national, regional ...
- **Private & community funding:** alternative financing

Specific focus on **crowdfunding**

- “Plugging the leak”
- The cooperative model (Poland & beyond)
- Crowdfunding in local energy & elsewhere
- Alternative financing: food platforms & beyond

Structure of Day 1

10.30 – 10.50: Taking action & promoting Smart Villages, *Grainne Dwyer (Storicreative)*

10.50 – 11.15: Workshop teasers – Still your choice!

11.15 – 11.30: Coffee break at home – **Choose your workshop before coffee!**

11.30 – 13.00: Workshops

13.00 – 13.30: Feedback from workshops

Main method

Presentations / sharing experience

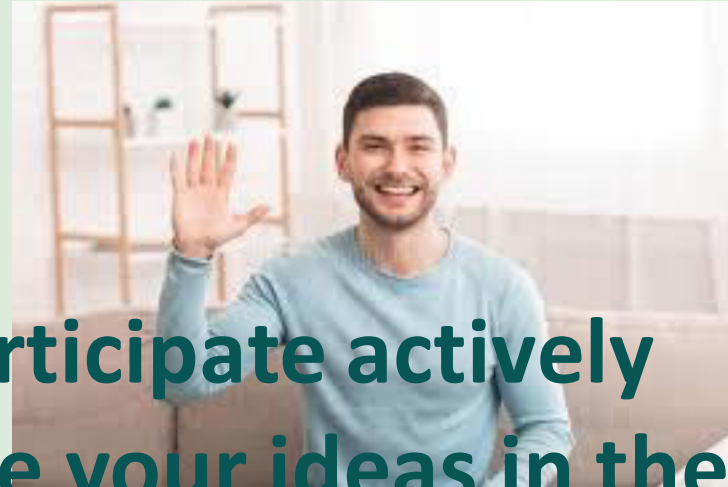
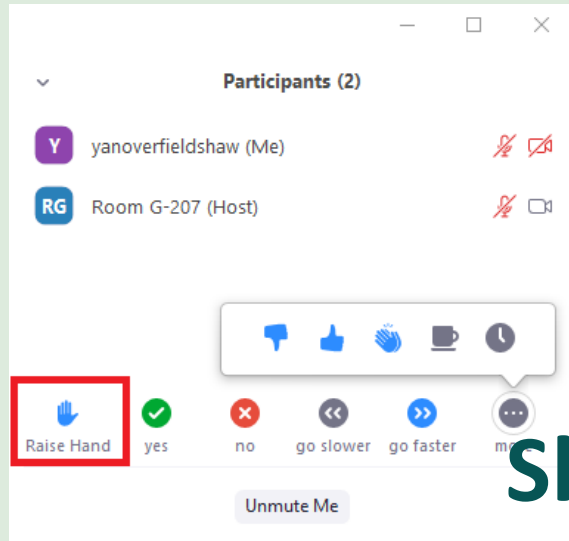
... but also ...

Practical skills: "capacity building"

Experimentation

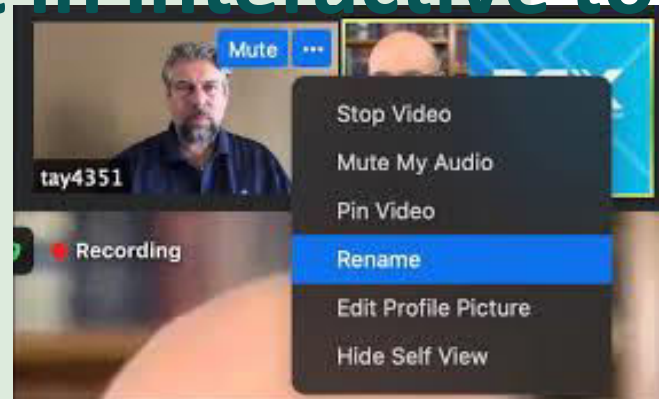
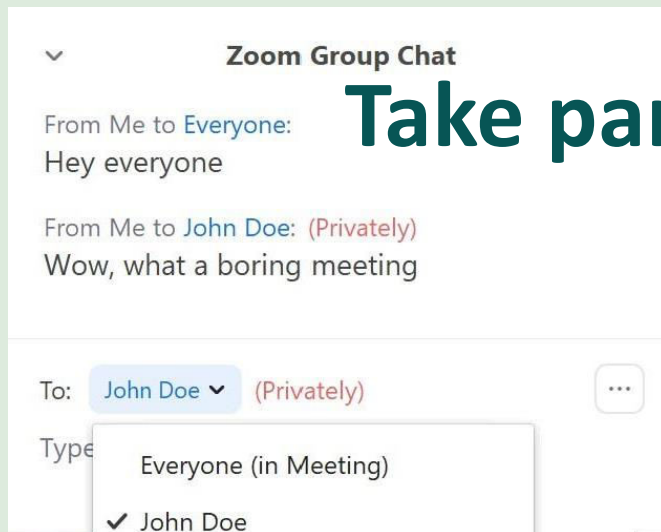
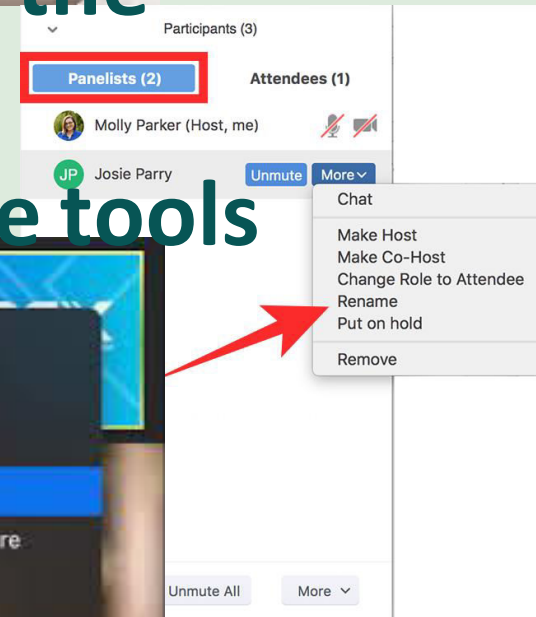
(workshop methods, menti, mural, miro, typeform...)

Housekeeping rules



Participate actively
Share your ideas in the
comments

Take part in interactive tools



What to expect...

- It might (not) be perfect...
- Yes, time will be often short for discussion
- Yes, you won't always understand all accents of English
- Yes, probably there will be some technical hiccups

Enjoy the discussions & follow up after the event!

Imaginary visit... Where would you travel?

Newly selected villages

- 📍 Alsunga (Latvia)
- 📍 Ansó (Spain)
- 📍 Babina Greda (Croatia)
- 📍 Brestovo (Bulgaria)
- 📍 Oстана (Italy)
- 📍 Penela (Portugal)
- 📍 Profondeville (Belgium)
- 📍 Remetea (Romania)
- 📍 Šentviška Gora (Slovenia)
- 📍 Sollstedt (Germany)
- 📍 Stanz im Mürztal (Austria)
- 📍 Tomaszyn (Poland)
- 📍 Torup (Denmark)
- 📍 Uppony (Hungary)
- 📍 Virtsu (Estonia)
- 📍 Vuollerim (Sweden)

Pre-selected villages

- 📍 Mukařov (Czechia)
- 📍 Dingle (Ireland)
- 📍 Mouans-Sartoux (France)
- 📍 Kythera (Greece)
- 📍 Raudanmaa (Finland)

