



2nd Smart Village Academy

Day 2: Financing Smart Village Actions

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Purpose of the day

To explore possible ways of financing smart village actions:

Public

Private

Community



Structure of Day 2

10.00 – 10.30: The EU Smart Villages Policy Framework, *Stefan Jensen (European Commission, DG AGRI)*

The Smart Rural 27 Project, *Edina Ocsko (E40)*

10.30 – 11.00: Financing Smart Villages through crowdfunding and other resources, *Mauricio O'Brien (European Crowdfunding Network)*

11.00 – 11.15: Workshop teasers

11.15 – 11.30: Coffee break at home – **Choose your workshop before coffee!**

11.30 – 13.00: Workshops

13.00 – 13.30: Feedback from workshops & conclusion of the event

Day 2: Workshops

- 1. Plugging the leak:** How to make sure money stays within and benefit the local community
- 2. The cooperative model:** The Polish model (Tomaszyn) for reviving a declining rural area
- 3. Triggering participation in rural initiatives through crowdfunding:** Training on how to plan crowdfunding scheme (European Crowdfunding Network)
- 4. Financing models** – Financing models in agriculture, the food industry and beyond – the German model

Main method

Presentations / sharing experience

Practical skills: "capacity building"

Experimentation

(workshop methods, menti, mural, miro, typeform...)