2nd Preparatory Action on Smart Rural Areas in the 21st Century



Edina Ocsko (E40), Project coordinator

Overall objective

To prepare Member States and rural communities for the implementation of the CAP post-2020 as well as other policies and initiatives which could potentially support the emergence of Smart Villages across the EU.





"The 2nd Preparatory Action aims to influence Smart Village policies at a crucial point in time, when a new programming period is starting and the CAP Strategic Plans are being drawn up.

Policies can be influenced in many different ways at many different ways at many

The main point is to try to <u>find the opportunities ("entry points")</u> for influencing policies depending at which stage the policy process is actually at"





"Windows of opportunities" (CAP Policy framework)



"We believe that the successful rolling out and implementation of Smart Villages requires the engagement of a wide range of (multi-actor) stakeholders at a various (multi-)levels of governance.

<u>Stakeholder engagement</u> is therefore at the heart of our approach and defines our methodology"





Villages are the fundations of the Smart Village Observatory

EU-level Smart Villages multiactor exchanges (events, workshhops, dissemination, etc.)

European Smart Villages Advisory Group

Project Steering Group (DGs)

European Stakeholder Platforms (CAP MAs) European Stakeholder Platforms (NRNs) European Stakeholder Platforms (LAGs) European Stakeholder Platforms (Other MAs) European Stakeholder Platforms (...)

Multi-actor/ multi-policy national taskforce Multi-actor/ multi-policy national taskforces

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Village governance

Rural Community (local inhabitants)





From the villages' perspective

- Overview of Smart Villages in each Member State
- Geomapping Tool: Mapping Smart Villages across Europe (including SR21 villages)
- Lighthouse examples: Showcasing examples of smart villages (including SR21 villages





Supporting villages with Smart Village Strategies

Drawing lessons & making policy recommendations





Identifying, mapping & promoting smart villages

Prepare Member States for Smart Villages policy support



