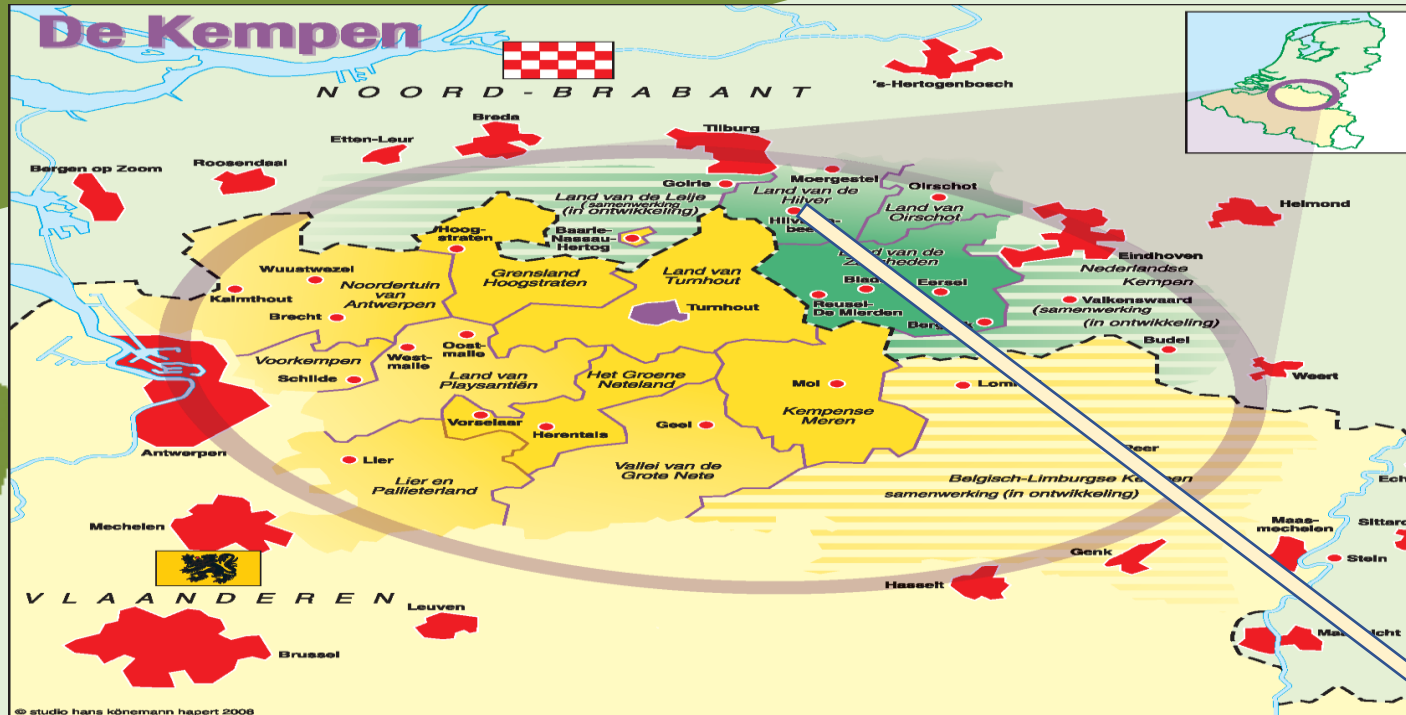


Hilvarenbeek Smart Village

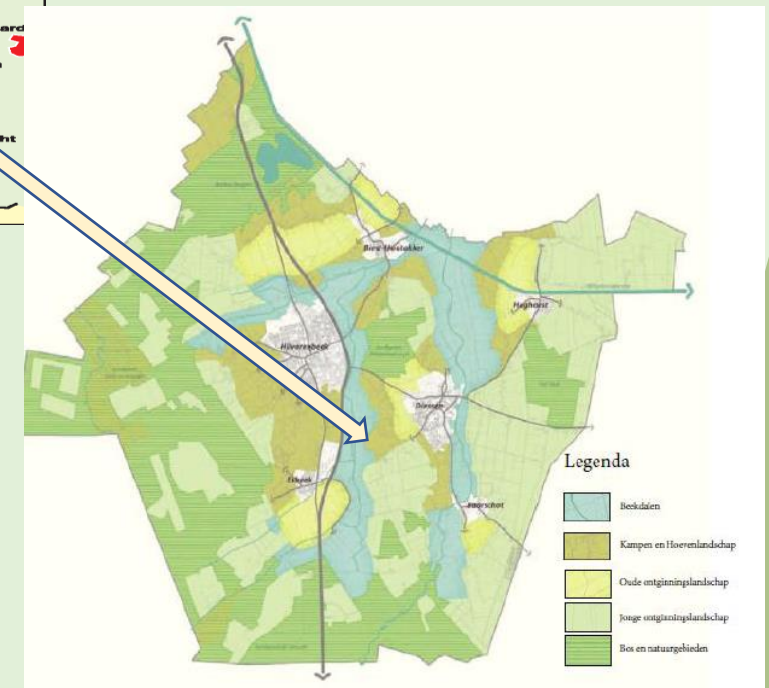
Smart Rural Academy
February 2021

Tussenheid Hilvarenbeek
Wiet van Meel



Hilvarenbeek : Facts and figures

15.500 inhabitants, 6 parishes
south-east part of the province of Brabant
near the city of Tilburg, on the Belgian border
Agriculture, tourism, small industry
surrounded by pastures and nature estates “de Utrecht” 2800 ha,
“Rovertsche Heide” 500 ha, “Wellenseind” 60 ha





“Tussenheid Hiovarenbeek translates, in different and balanced ways, sustainability into practice by connecting elements of societal (People), economic (Profit), and spatial (Planet) surroundings/aspects”.

some realised fysical projects (approx € 50 mln)

- People :
- Hilverglas, fiber coöperative: connect all premises
 - multi-functional elementary school in church; innovative energy - cultural heritage
 - housing projects for elderly and youg families in several parishes
 - purchase and renovation local community centers
- Profit :
- cooperation and local branding 400 local enterprises
 - investments in leisure activities and facilities
- Planet :
- Hilverstroom, rescoop : production energy (sun, manure, wind, water), saving energy (social housing) and education
 - Coöperative nature farmers: agriculture, nature conservation; reduction nitrogen deposition
 - “De Utrecht” 3800 ha sustainable development programme; education; farming; leisure; soil,e/g/
 - Climate actions on soil (inner-outfields) and inclusive-circular farming

Some realised social projects

- 
- 
- People :
- in all parishes local care-service/consultancy elderly and disabled
 - Activities youngsters-elderly
 - Social diners : low cost diner combined with hikingtour Art in Nature (yearly 15.000articipants)
 - Welcome activities newcomers
 - Art-in-residence : foreign artists contribute local performance
- Profit :
- Yearly meeting all entrepreneurs
 - Roefelen : groups childrens (10-12 year) visit in all parishes local firms
 - Firms meet firms : scheduled visit program
- Planet :
- Energy-Climate - symposia
 - Yearly local Food & Climate festival
 - Bio-diversity tours
 - Clientgroups biological farms

Critical success factors :



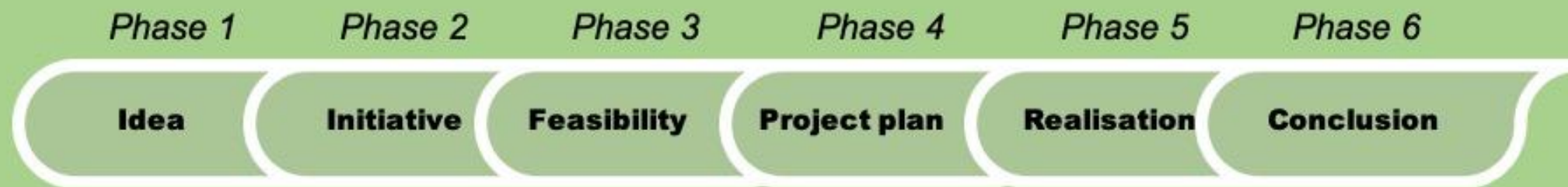
Emotional goals:

- Trust
- Appreciation
- Involvement
- Sense of ownership
- Celebrate succes

Rationaal social (human) targets

- Assure monitoring
- Organise pride
- Create (interactive) transparency
- Be visible and close (fysical and virtual)
- Communicate effectively
- Build together a real community

Working method Hilvarenbeek Smart Village



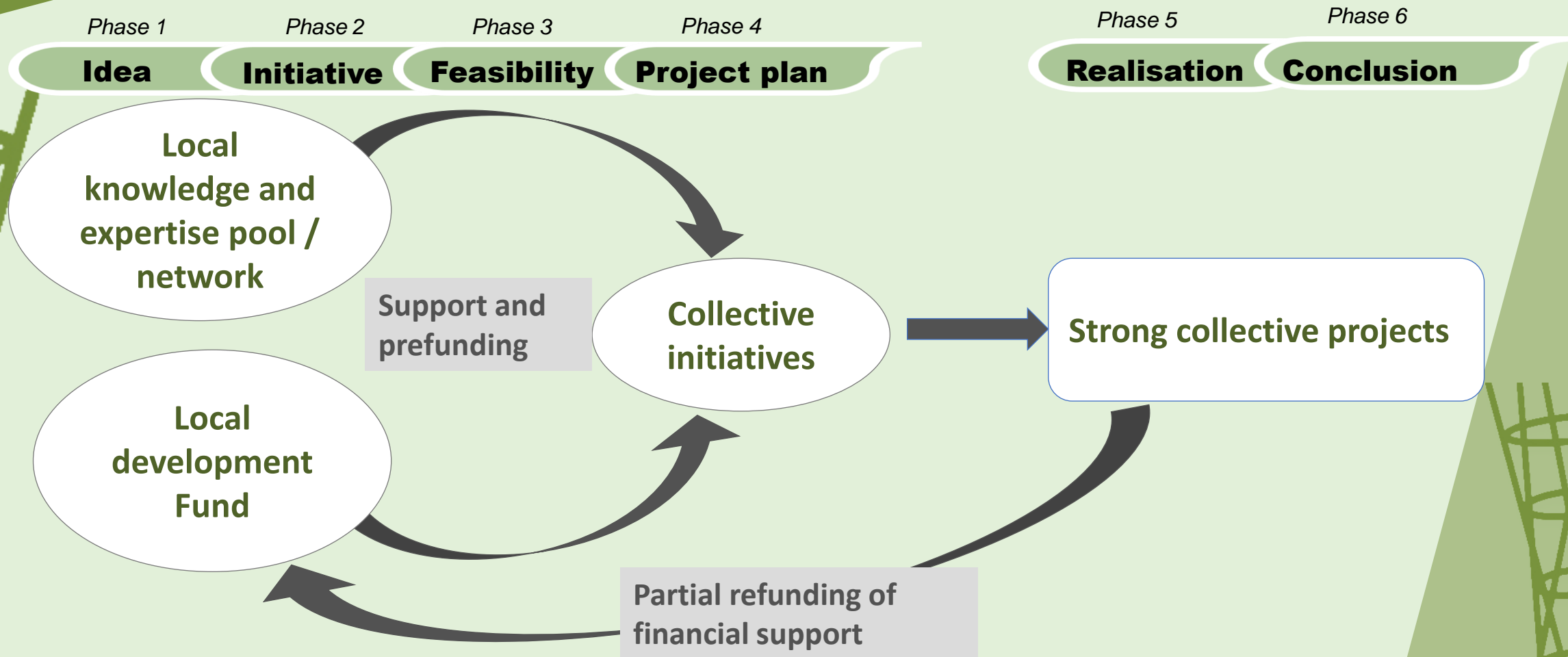
Support Hilvarenbeek Smart Village

- **Development power**
- **Acceleration**

Funding

Public/private financing

Working Hilvarenbeek Smart Village Strategy



Needed support and policies :

- alternatives for segmented and compartmentalized public and private funding (local revolving funds)**
- formalised recognition, respect and (financial) support for value of bottom-up processes (right to challenge)**
- incentives for governments to reconsider their traditional position (training politicians and public servants in new roles, integrated development services)**
- incentives for local integrated approach sustainability (green deal)**
- experiments for development integrated regulations (free zones)**
- pilots on field of involvement unemployed, disabled, fugitives in local processes**
- incentives for traditional knowledge institutions to participate in their surroundings**
- transnational staff-exchange programmes frontrunners (EGLEI)**