1st Smart Rural Academy

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empirica

Gesellschaft für Kommunikations- und Technologieforschung mbH

We research, scale up and implement smart and digital solutions

empirica Kommunikations- und Technologieforschung GmbH

1988	35	Projects and Studies	Workshops
Establishment with headquarters in Bonn (Germany)	17 18 — Experienced employees	> 180	> 600

Digital Health
- ▶ Policies & Strategies
- ▶ IT for cross-border health
- ▶ Digital health interoperability
- ▶ In Silico Medicine
- ▶ Person-centred care
- ▶ Business development
- ▶ Digital Health service innovation

eCare & Ageing
- ▶ Policies, Strategies, Markets
- ▶ AAL
- ▶ eCare service innovation
- ▶ Integrating care
- ▶ Impact assessment
- ▶ Business models
- ▶ Employment

eSkills & Work
- ▶ e-Leadership
- ▶ Strategies & Governance
- ▶ Monitoring and forecasting
- ▶ Education and training
- ▶ New ways of work

Inclusive Society
- ▶ eAccessibility
- ▶ Social innovation

Research & Innovation
- ▶ Knowledge transfer
- ▶ Entrepreneurship
- ▶ Business innovation
- ▶ R&I systems and policy

Smart Energy
- ▶ Policies, Strategies, Markets
- ▶ Decision Support
- ▶ Energy Management
- ▶ Smart Grids
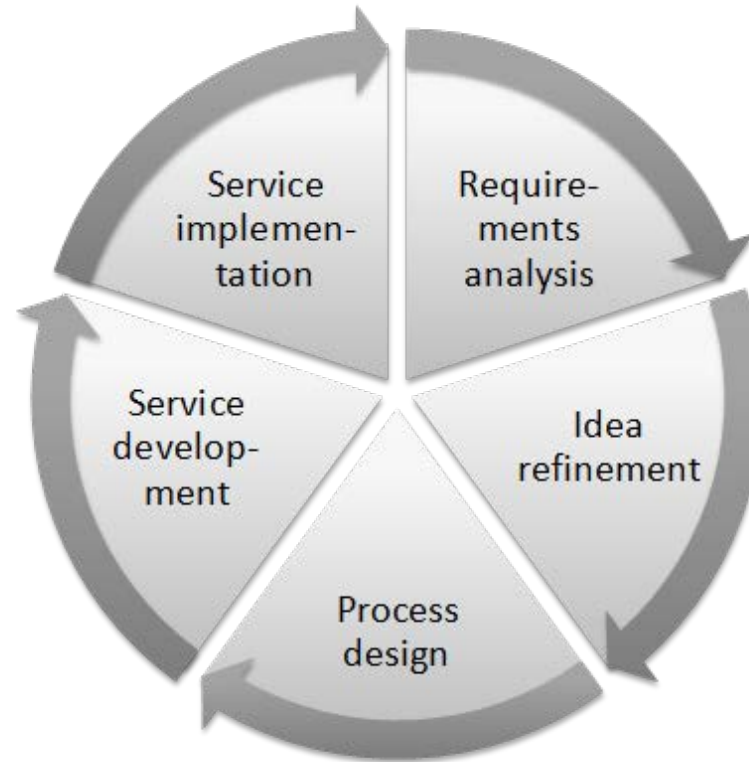- ▶ Evaluation & CBA
- ▶ RTD and documentation

What we typically do - Strategic studies, benchmarking & market intelligence

- ▶ **Digitally Supported Ageing**

- ▶ **eInclusion & eAccessibility**

- ▶ **eHealth & eCare**

- ▶ **eSkills & Entrepreneurship**
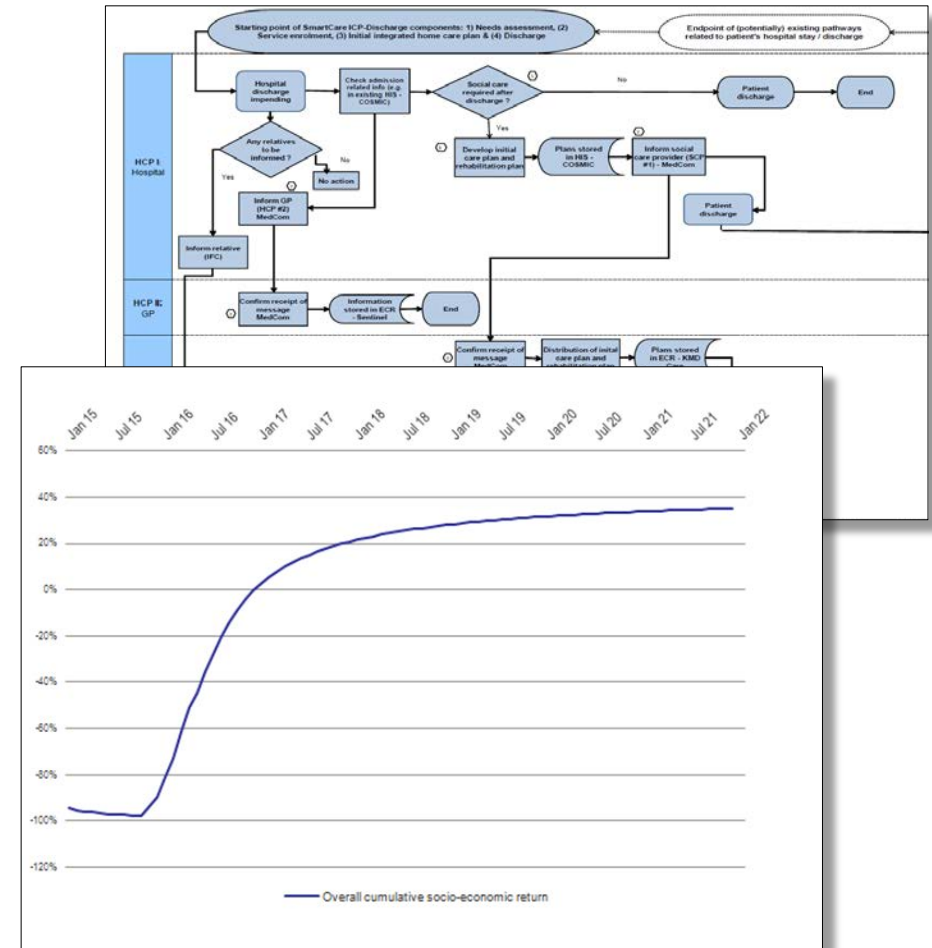
- ▶ **eBusiness & Innovation**

What we typically do - Digital service innovation

▶ **Health Care**

▶ **Social Care**

▶ **Civic Participation**

▶ **Occupational Guidance**

▶ **Energy Efficient Housing**

How we typically generate tangible outputs – A goal driven multi-method mix

▶ **Requirements analyses & work process development**

▶ **Process, output & outcome evaluation**

▶ **Cost-benefit analyses**

▶ **Stake holder dialogues & twinning schemes**

▶ **Focus groups, workshops & conferences**

▶ **Large scale surveys & in-depth key informant interviews**

▶ **Good practice identification & analyses**

▶ **Policy analyses & road mapping**

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