



1st Smart Rural Academy

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Lutz Kubitschke

empirica

Gesellschaft für Kommunikations- und Technologieforschung mbH

We research, scale up and implement smart and digital solutions

— empirica Kommunikations- und Technologieforschung GmbH



Digital Health

- ▶ Policies & Strategies
- ▶ IT for cross-border health
- ▶ Digital health interoperability
- ▶ In Silico Medicine
- ▶ Person-centred care
- ▶ Business development
- ▶ Digital Health service innovation



eCare & Ageing

- ▶ Policies, Strategies, Markets
- ▶ AAL
- ▶ eCare service innovation
- ▶ Integrating care
- ▶ Impact assessment
- ▶ Business models
- ▶ Employment



eSkills & Work

- ▶ e-Leadership
- ▶ Strategies & Governance
- ▶ Monitoring and forecasting
- ▶ Education and training
- ▶ New ways of work



Inclusive Society

- ▶ eAccessibility
- ▶ Social innovation



Research & Innovation

- ▶ Knowledge transfer
- ▶ Entrepreneurship
- ▶ Business innovation
- ▶ R&I systems and policy



Smart Energy

- ▶ Policies, Strategies, Markets
- ▶ Decision Support
- ▶ Energy Management
- ▶ Smart Grids
- ▶ Evaluation & CBA
- ▶ RTD and documentation

What we typically do - Strategic studies, benchmarking & market intelligence

- ▶ Digitally Supported Ageing
- ▶ eInclusion & eAccessibility
- ▶ eHealth & eCare
- ▶ eSkills & Entrepreneurship
- ▶ eBusiness & Innovation

The image displays three overlapping infographics from empirica, a research institute.

Top Infographic: A white box with a blue header bar containing the empirica logo and the text "eInclusion Policy Support FP6 Projects". Below the header, it says "eInclusion@EU (502553) Coordination Action - Research for Policies Support - call 1". The main content features a large image of a human eye over binary code, with the text "eSkills 2030 High-Tech Skills for Industry" and "Jobs Creation". It also includes a small paragraph about "eInclusion@EU" and "eSkills 2030".

Middle Infographic: A white box with a green header bar containing the empirica logo. It features a photograph of a doctor's hands holding a smartphone displaying a heart rate monitor graphic. Below the photo, the text "#SmartHealthSystems International comparison of digital strategies" is displayed. The footer includes the empirica logo and the BertelsmannStiftung logo.

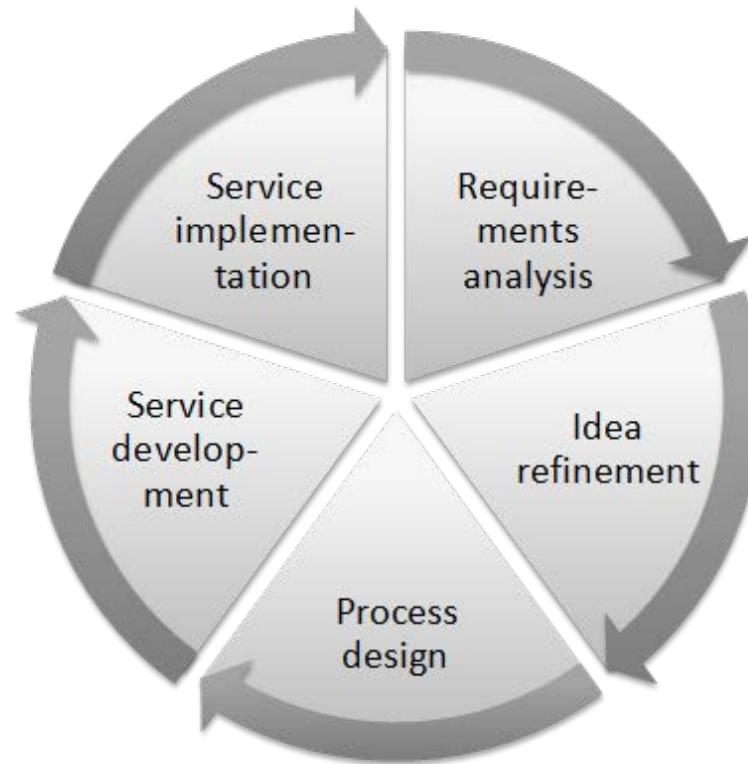
Bottom Infographic: A white box with a green header bar containing the empirica logo. It features a circular diagram divided into four quadrants: "Workplace", "Social inclusion", "Learning", and "Healthcare". The text "Skills" is at the top left. The right side of the box contains a list of initiatives under the heading "Job Creation":

- 1. New business models and start-up activity
- 2. Multi-sectorial programmes in science, social, health and education sectors and in employment
- 3. Professional education programmes
- 4. Corporate programmes, skills and HR frameworks

At the bottom, there is a link to "Join our Expert Group on LinkedIn" and a "Job Creation" LinkedIn profile.

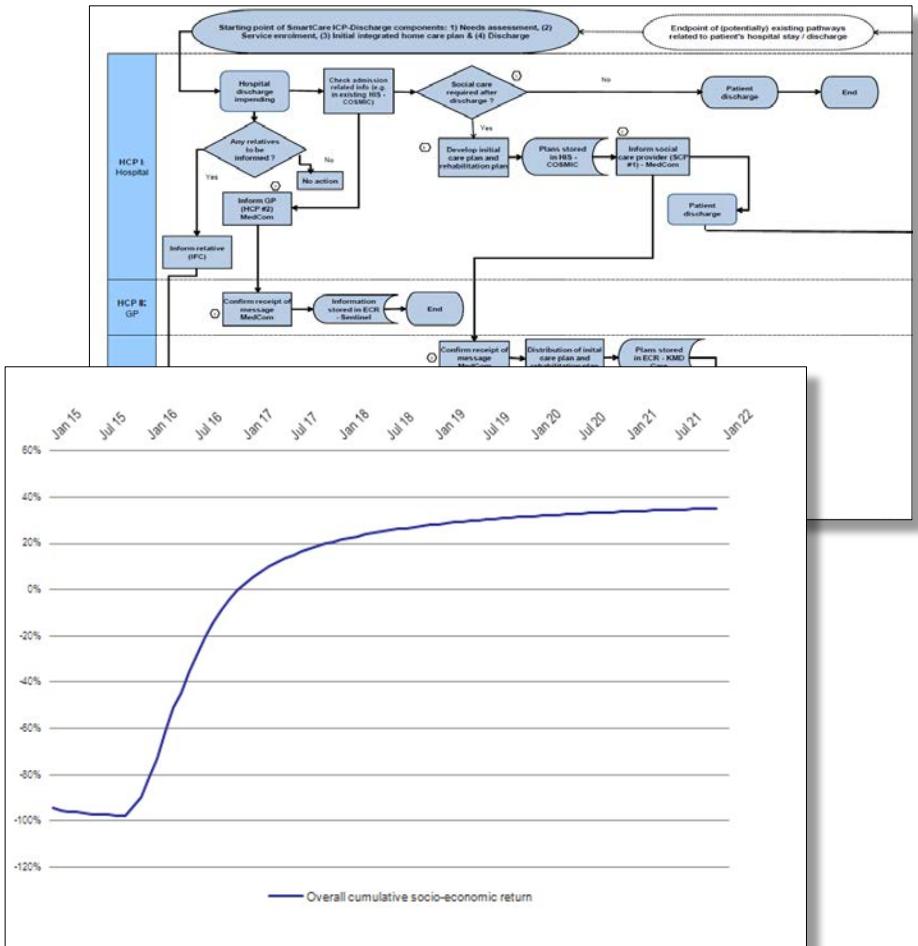
What we typically do - Digital service innovation

- ▶ **Health Care**
- ▶ **Social Care**
- ▶ **Civic Participation**
- ▶ **Occupational Guidance**
- ▶ **Energy Efficient Housing**



How we typically generate tangible outputs – A goal driven multi-method mix

- ▶ Requirements analyses & work process development
- ▶ Process, output & outcome evaluation
- ▶ Cost-benefit analyses
- ▶ Stake holder dialogues & twinning schemes
- ▶ Focus groups, workshops & conferences
- ▶ Large scale surveys & in-depth key informant interviews
- ▶ Good practice identification & analyses
- ▶ Policy analyses & road mapping





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Lutz Kubitschke

Senior Research Consultant



+49-228-98530-0

lutz.kubitschke@empirica.com

