

The development and design of the website of the Šentviška Gora Plateau



Current situation

Providing information and communication has until now taken place at various levels:

- word of mouth,
- by post,
- physically on posters and notice boards, usually placed in a prominent place in the centre of the village,
- In recent years also through an outdated website and some social networks.



The main goal

... is to combine all information about the Šentviška Gora Plateau in one place:

- general information,
- presentation of sights,
- places and societies,
- current events and
- offer of local products and services,
- digitalization of various material (archiving) .

Project activity development stages

From creating a simple, useful website where all the important info person can get...



... to digital platforme which will serve as main promotional and communicational tool (e.g. for selling local products, digital base of volutneers on the Plateau...).



The key target group/s

- Locals, residents of Šentviška Gora Plateau: using digital base of local products and services, using digital volunteer base (as a volunteer or someone who needs their service),
- People in nearby area: using digital base of local products and services,
- Newcomers, potential buyers of property/real estate on Šentviška Gora Plateau,
- Tourists: interactive maps of hiking and cycling routes, with cultural and historical heritage and local products on the way.

Nearby future plans...

- Connect two project activities: website and multigenerational centre in Pečine:
- We're planning a research – interviewing each and every one on the Plateau what sort of services would they include in the centre, would they be interested in joining it, perhaps working as a volunteer...
- estimating the value of the project and start animating public authorities and organizations.
- The website can serve as a tool for animation and promotional activities regarding the centre in Pečine, exchanging information, presenting individual phases of project, etc.

- „Smart solution“



website as a animational, promotional and communicational tool in developing the multigenerational centre in Pečine.