



The Rural Perth & Kinross LEADER provides funding and support for community and enterprise projects in rural Perthshire. More information at: <a href="https://www.pkleader.org">www.pkleader.org</a>



# GrowBiz Services

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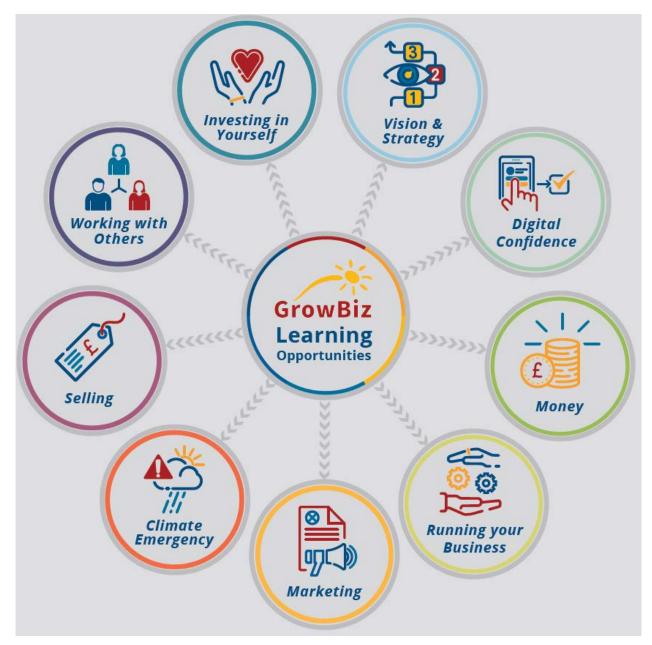
#### **GROWBIZ PRINCIPLES**





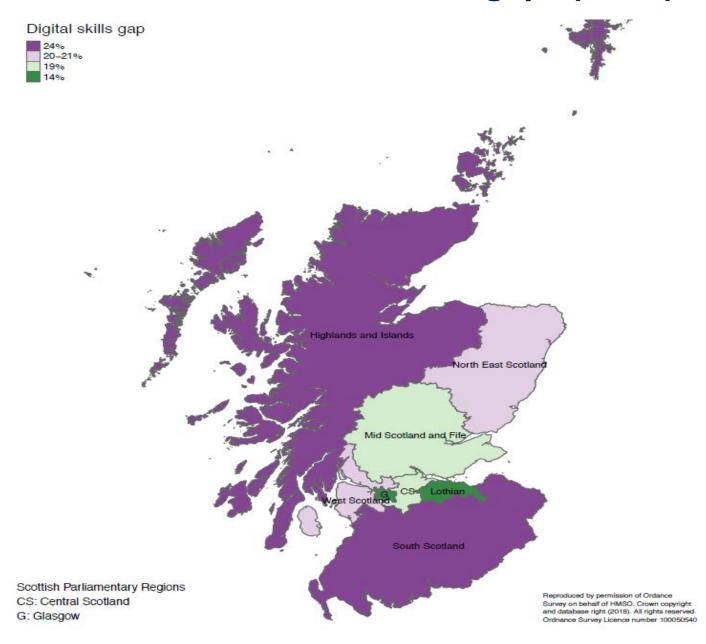
# GrowBiz Learning

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#### **DIGITAL SKILLS GAPS** - % of business with considerable gaps (2017)

Highlands	24
South of Scotland	24
North-East Scotland	21
West of Scotland	20
Central Scotland	19
Mid-Scotland and Fife	19
Glasgow	14
Lothians	14



## Peer Learning & Collaboration







## GrowBiz Networking Events





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## Smart Village for Artisans





#### Supporting Care & Wellbeing Businesses



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#### FOCUS ON ENTERPRISING SOLUTIONS

CHANGING MINDSETS

PROVIDING LONG-TERM SUPPORT

CONNECTED COMMUNITIES





#### Supporting Young Entrepreneurs!







#### **Smart Village Scotland**

Making an economic and social impact by supporting enterprises and connected communities.

Transforming the rural economy by harnessing improved digital connectivity, innovation and social capital.

Conduit to creating a legacy of sustainable, empowered and connected rural enterprises and communities.





# Results

Strategically designed to solve the big challenges faced at local and national levels.

The Smart Village project supports local and national policy.







# Digital

**Solutions** 

# What local challenges are solved with innovative digital solutions?

- E-commerce and fulfilment service
- Services booking engine
- Resilience team communication
- Environmental warning systems
- Elderly care & monitoring
- Etc,,,,,,,,,,





www.smartvillage.scot

connect@smartvillage.scot

www.growbiz.co.uk

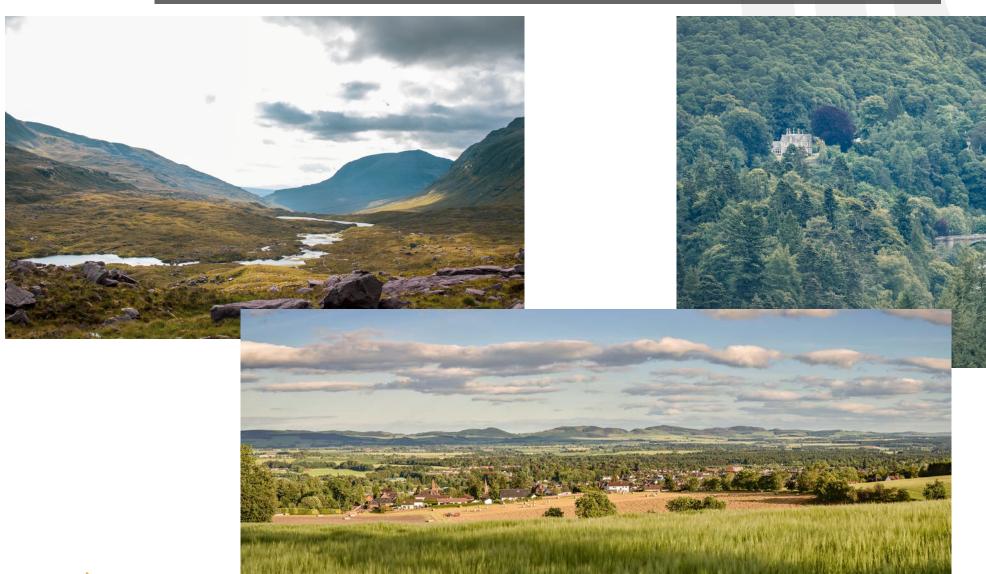
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### Bonnie Scotland!







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