

Smart Villages Policy support work

The Smart Rural 27 project



Edina Ocsko – E40 (Coordinator)

28 February 2022

Overall objective of SR27

To prepare Member States and rural communities for the **implementation of the CAP post-2020 as well as other policies** and initiatives which could potentially support the **emergence of Smart Villages across the EU.**



Key Smart Villages policy work

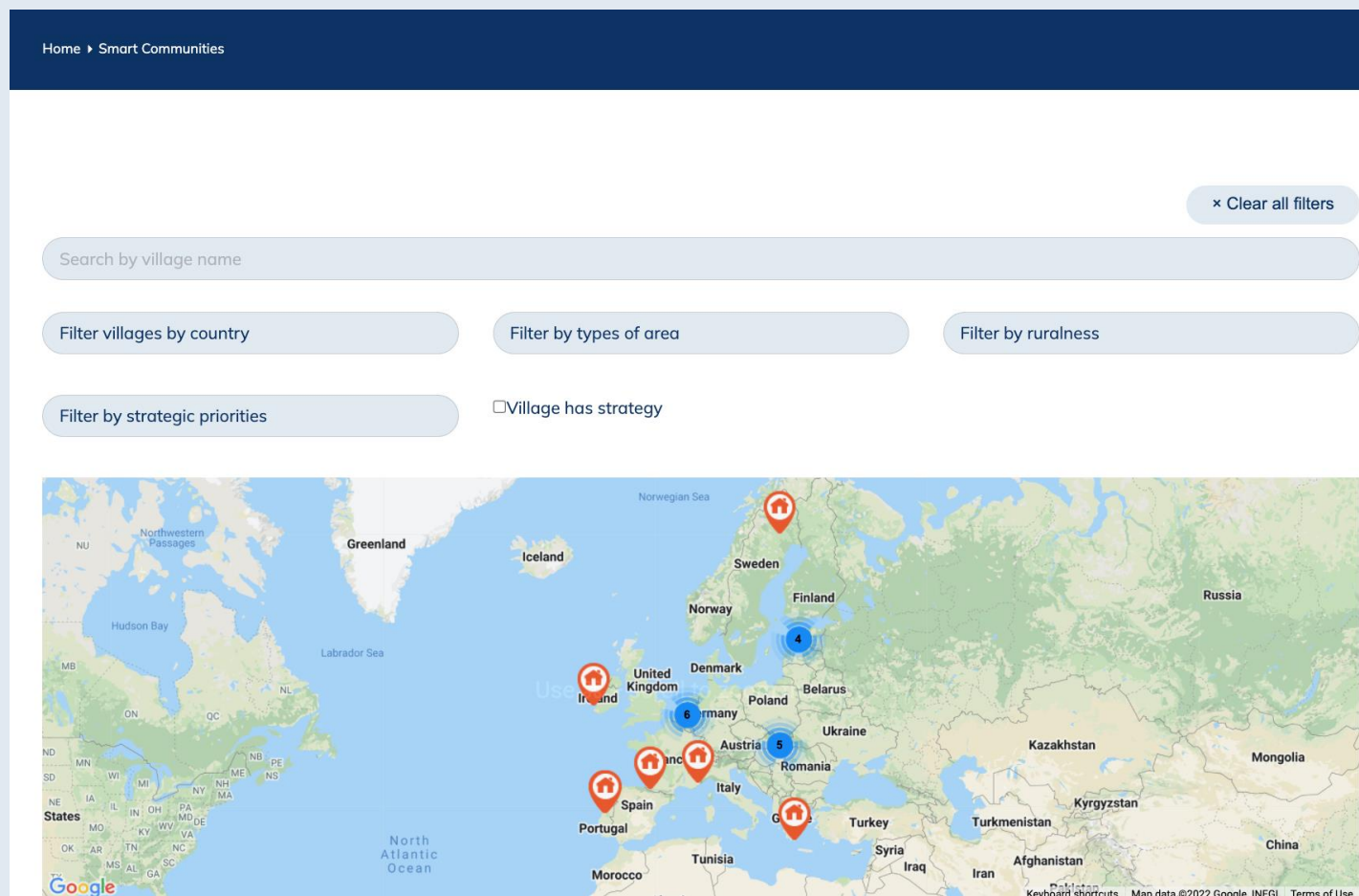
- Where we are?
- The Pilot Smart Villages Observatory
- Smart Villages Taskforces
- National analytical work
- Smart Villages Factsheets
- CAP

Work to date - Policy (Year 1)

- ✓ **Analytical work** in Member States (interviews & synthesis of findings by experts)
- ✓ **Report on funding options** for SV (*not yet public*)
- ✓ **Member State factsheets** (+SR21: What's happening in my country)
- ✓ **Report on Smart Villages & Covid 19** (*not yet public*)

Work to date – Smart Villages (Year 1)

- ✓ Identification of smart villages & villages in transition in Member States
- ✓ Identification of lighthouse examples
- ✓ Online Geomapping Tool



Pilot Smart Villages Observatory

Pilot Observatory exchanges & networking

European level

European
peer-to-peer
exchange
platform



European
peer-to-peer
exchange
platform



European
peer-to-peer
exchange
platform



*National/ regional
level*

Multi-actor
taskforce



Multi-actor
taskforce



Multi-actor
taskforce



Multi-actor
taskforce



Local level



Rural communities



Preliminary taskforces (1)



- ✓ **Romania**: focus on LEADER/ and capacity-building & linkages of rural municipalities (Brasov area)
- ✓ **Wallonia**: making all actors familiar with SV concept to respond to future ‘smart villages’ calls by Digital Wallonia
- ✓ **Cyprus**: to raise awareness of various ministries and other key stakeholders of Smart Villages, ensure that SV appears in relevant policies (including CAP) – develop interventions
- ✓ **Spain**: focus on Catalonia, linking Smart Villages to the Rural Agenda (inc. rural areas, LAGs, different Departments and the General Directorates of the Generalitat de Catalunya)

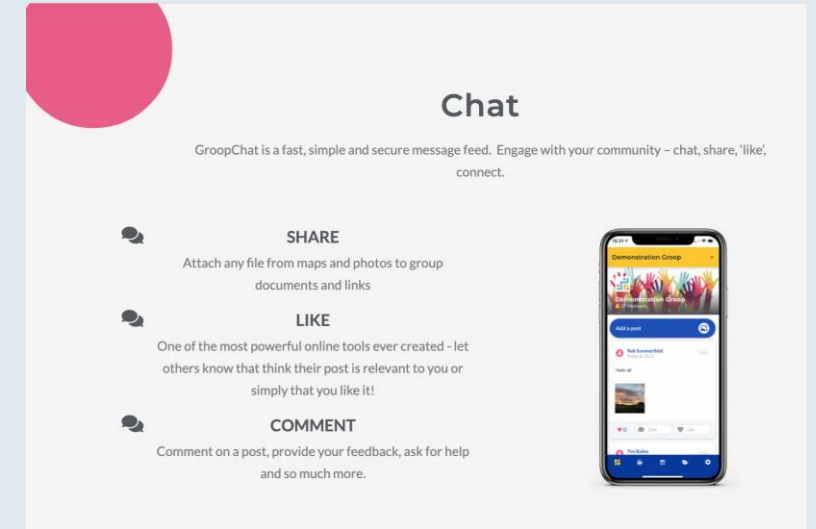
Preliminary taskforces (2)



- ✓ **Finland**: building capacity with local communities and working with other key SV actors – with the lead of Finnish Village Movement
- ✓ **Croatia**: extending the scope of SV intervention beyond the CAP (LEADER) to other policies, especially regional policy
- ✓ **Sweden**: linking CAP interventions and other policies (especially ERDF), linked to the work of the SV thematic working group
- ✓ **Further Expression of Interests**: Portugal, Estonia, Germany Greece...

Experimenting with dedicated App: GROOP

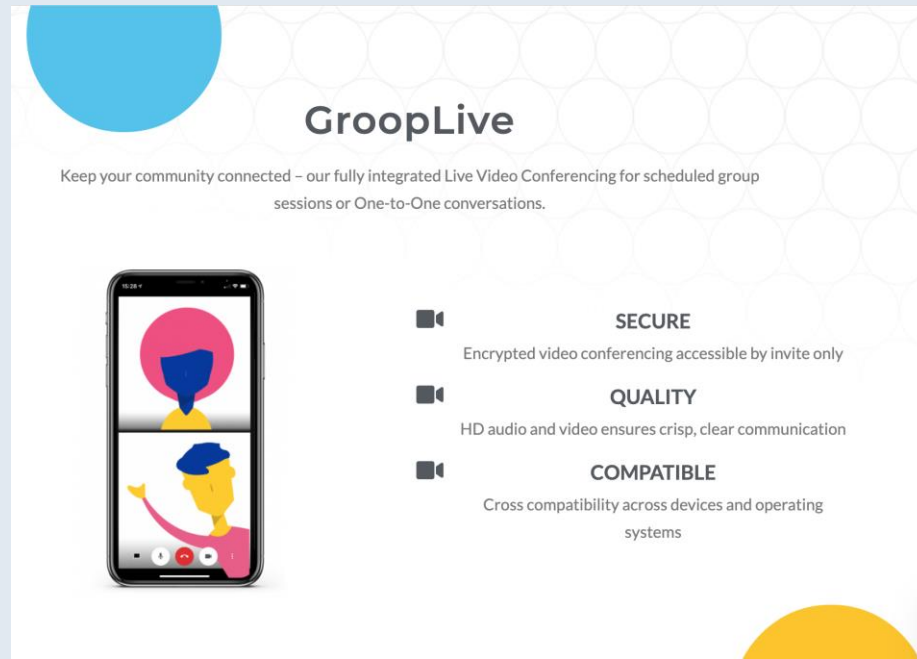

- ✓ Wider than taskforce
- ✓ Follows Observatory structure: individuals being part of several 'groops'
- ✓ Experimental - animated



Chat

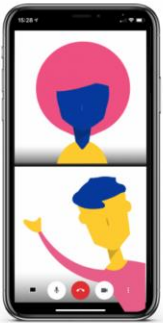
GroopChat is a fast, simple and secure message feed. Engage with your community - chat, share, 'like', connect.

- SHARE**
Attach any file from maps and photos to group documents and links
- LIKE**
One of the most powerful online tools ever created - let others know that think their post is relevant to you or simply that you like it!
- COMMENT**
Comment on a post, provide your feedback, ask for help and so much more.

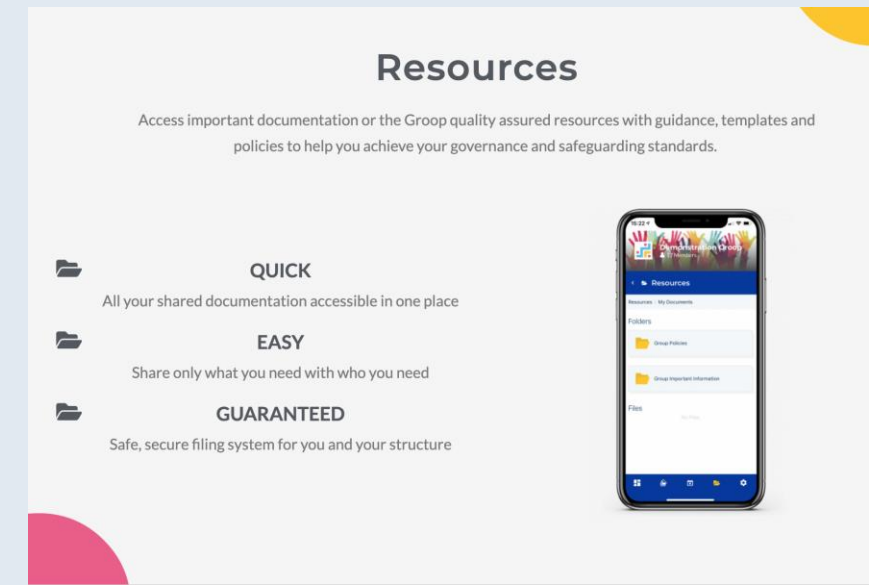


GroopLive

Keep your community connected - our fully integrated Live Video Conferencing for scheduled group sessions or One-to-One conversations.



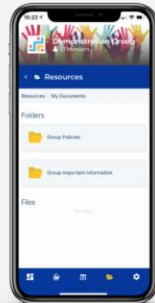
- SECURE**
Encrypted video conferencing accessible by invite only
- QUALITY**
HD audio and video ensures crisp, clear communication
- COMPATIBLE**
Cross compatibility across devices and operating systems



Resources

Access important documentation or the Groop quality assured resources with guidance, templates and policies to help you achieve your governance and safeguarding standards.

- QUICK**
All your shared documentation accessible in one place
- EASY**
Share only what you need with who you need
- GUARANTEED**
Safe, secure filing system for you and your structure



Member State factsheets

- **Basic information** on CAP & SV: Definition, digital & social innovation, CAP support, NRN support, other policy support, Taskforce information
- **Complements SR21** ‘What’s happening in my country’ pages

Home • Factsheet • Austria

Austria

How is the concept of Smart Villages is defined?

Austria adopted the EU definition of Smart Villages in the national context:

“Smart Villages are communities in rural areas that develop intelligent solutions to challenges in their local context. They build on the existing local strengths and opportunities to initiate a process of sustainable development in their territory. They rely on a participatory approach to develop and implement strategies to improve their economic, social and environmental conditions, in particular by promoting innovation and mobilising the solutions offered by digital technologies. Smart Villages benefit from collaboration and alliances with other communities and actors in rural and urban areas. The initiation and implementation of Smart Village strategies can build on existing initiatives (especially LEADER) and be financed from a variety of public and private sources.”

Source: BMLRT, [Fact sheet Smart Villages](#), BMLRT / Federal Ministry for Agriculture, Regions and Tourism

Is digital key feature of Smart Villages?

Digital is a key aspect of the definition. Digital transformation is seen as tool not an end in itself. Especially, within LEADER digital technologies will play a role in the implementation of Smart Village.

Is social innovation a key feature of Smart Villages?

No specific information available on this aspect.

How is the Common Agricultural Policy is supporting Smart Villages?

CAP 2014-2020	CAP 2021-2027	CAP NETWORK SUPPORT
<input checked="" type="checkbox"/> Indirectly, no specific Smart Villages intervention.	<input checked="" type="checkbox"/> Yes, direct Smart Villages interventions are planned. LEADER/CLLD The Local Action Groups (LAGs) can integrate the Smart Village concept and implement this preferably through umbrella projects (integrated processing of local challenges through new and innovative solutions, new technologies in	<input checked="" type="checkbox"/> Specific networking activities are organised on Smart Villages. Several meetings/Conferences NRN organised several events to communicate and discuss the Smart Villages concept and present pilot projects.

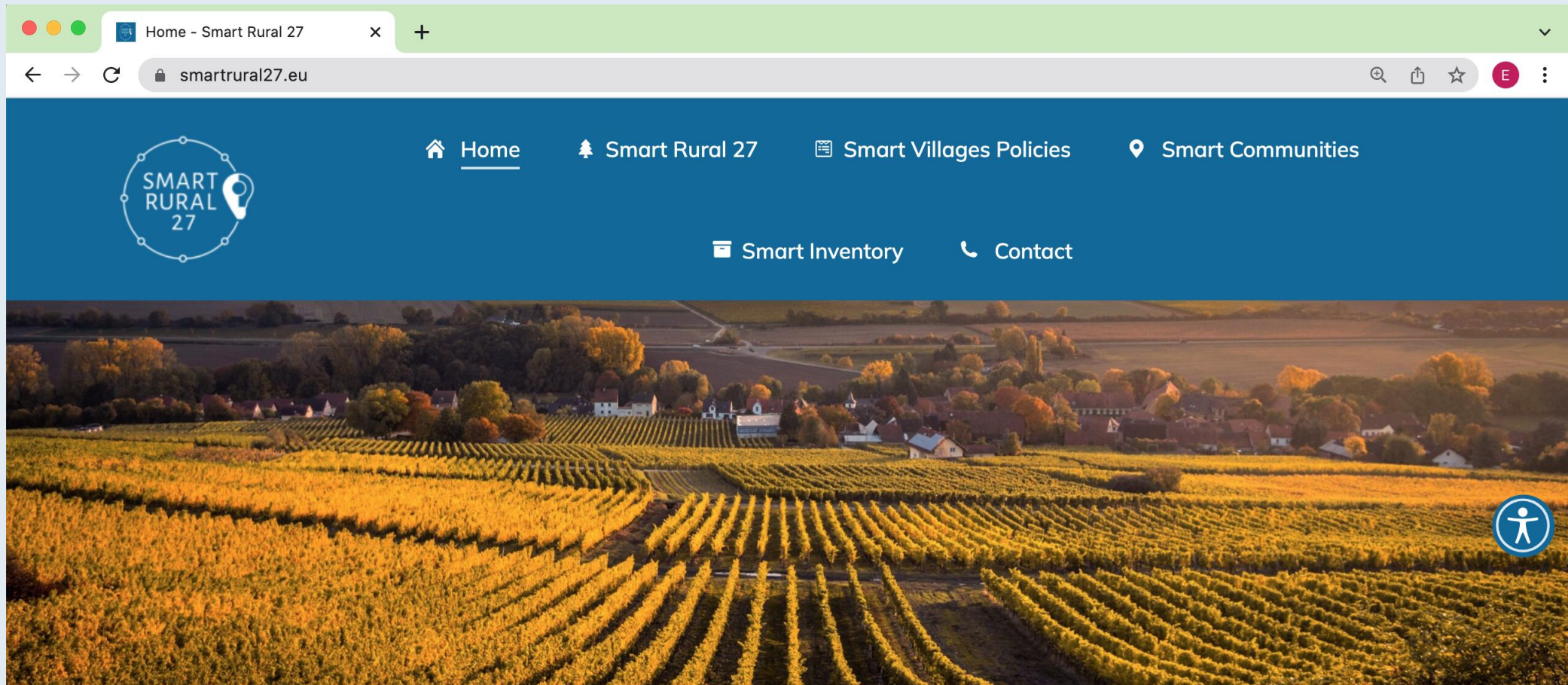
meeting (2).png meeting (1).png meeting.png 214725_4d8b3b....pdf Show all

- **Request to You:** Please check contents & let us know your suggestions

Upcoming SR27 activities

- **Ongoing enhancement of website contents:** more villages in geomapping tool, synchronisation of resources with SR21
- **Policy lighthouse examples:** Successful policy cases from the current programming period (complements SR21 case studies)
- **Smart Villages contributions to the Green Deal** (ecolise)
- **CAP Strategic Plan review** (national experts)
- Taskforces in action

www.smartrural27.eu



The Smart Rural 27 Project

The 2nd Preparatory Action on Smart Rural Areas in the 21st Century (shortly called Smart Rural 27 project) was launched by the European Commission in December 2020 with the aim to “prepare Member States and rural communities for the implementation of the Common Agricultural Policy (CAP) post-2020 as well as other EU policies and initiatives, which could potentially support the emergence of additional Smart Villages across the European Union”.