

Hilvarenbeek Smart Village

Smart Rural Academy

January 2022

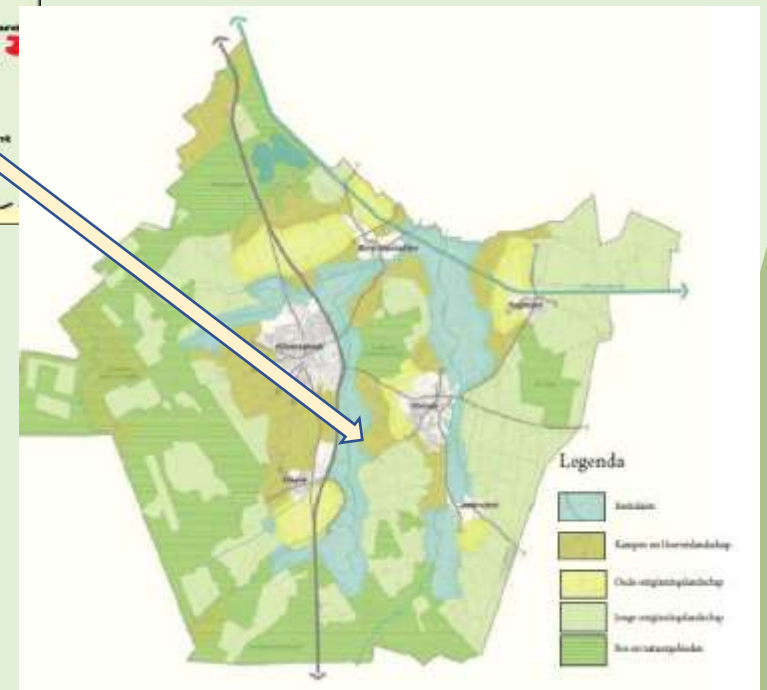
Tussenheid Hilvarenbeek

Wiet van Meel



Hilvarenbeek : Facts and figures

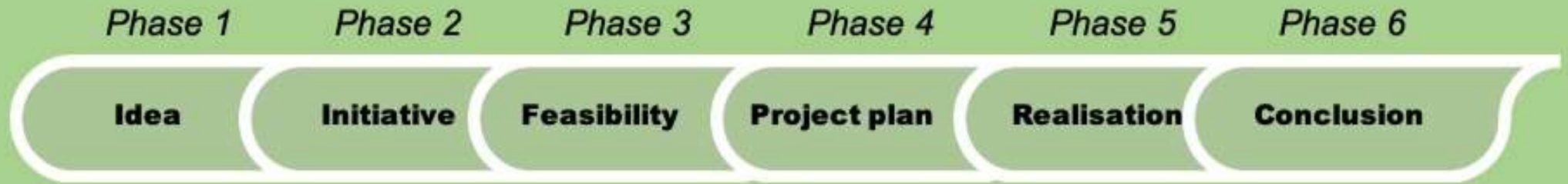
15.500 inhabitants, 6 parishes
 south-east part of the province of Brabant
 near the city of Tilburg, on the Belgian border
 Agriculture, tourism, small industry
 surrounded by pastures and nature estates “de Utrecht” 2800 ha,
 “Rovertsche Heide” 500 ha, “Wellenseind” 60 ha



**Increasing recognition of citizens'
initiatives by governmental and
private organizations**



Working method Hilvarenbeek Smart Village



Support Hilvarenbeek Smart Village

- Development power
- Acceleration

Funding

Public/private financing

Working Smart Village Hilvarenbeek Fund 2021 - 2025

Phase 1

Phase 2

Phase 3

Phase 4

Phase 5

Phase 6

Idea

Initiative

Feasibility

Project plan

Realisation

Conclusion

Initial fund investment



€ 3 mln

Hilvarenbeek Smart Village Fund

€ 3 mln

Collectieve initiatieven

€ 80 mln

Strong collective projects

Involved partners:
additional investments



€ 5 mln

Subordinated loans, guarantees

€ 10.000 - €100.000

Coöperative (local) network experts

boost, support, connect expertise

Coöperative (local) network experts

Care for everlasting fund

Local network experts :



- Spatial planning
- Environmental policy
- Community building
- Business administration
- Public administration
- Legal affairs
- Communication
- Financing matters (private-public)
- Etc.

Some realised physical projects (approx € 50 mln) 2019 : Dutch National Village Renewal Price:

“Tussenheid Hilvarenbeek translates, in different and balanced ways, sustainability into practice by connecting elements of societal (People), economic (Profit), and spatial (Planet) surroundings/aspects”.

- People :
- Hilverglas, fiber coöperative: connect all premises
 - multi-functional elementary school in church; innovative energy - cultural heritage
 - housing projects for elderly and young families in several parishes
 - purchase and renovation local community centers
- Profit :
- cooperation and local branding 400 local enterprises
 - investments in leisure activities and facilities
- Planet :
- Hilverstroom, rescoop : production energy (sun, manure, wind, water), saving energy (social housing) and education
 - Coöperative nature farmers: agriculture, nature conservation; reduction nitrogen deposition
 - “De Utrecht” 3800 ha sustainable development programme; education; farming; leisure; soil, e/g/
 - Climate actions on soil (inner-outfields) and inclusive-circular farming

Some realised social projects

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- People :
- in all parishes local care-service/consultancy elderly and disabled
 - Activities youngsters-elderly
 - Social diners : low cost diner combined with hikingtour Art in Nature (yearly 15.000articipants)
 - Welcome activities newcomers
 - Art-in-residence : foreign artists contribute local performance
- Profit :
- Yearly meeting all entrepreneurs, workinggroups on theme's
 - Roefelen : groups childrens (10-12 year) visit in all parishes local firms
 - Firms meet firms : scheduled visit program
- Planet :
- Energy-Climate - symposia
 - Yearly local Food & Climate festival
 - Bio-diversity tours
 - Clientgroups biological farms

Critical success factors :



Emotional goals:

- Trust
- Appreciation
- Involvement
- Sense of ownership
- Celebrate succes

Rationaal social (human) targets

- Assure monitoring
- Organise pride
- Create (interactive) transparency
- Be visible and close (physicaly and virtually)
- Communicate effectively
- Build together a real community