Edina Ocsko (E40)

Being Smart in Rural

About E40

Many years of joint work and shared values brought our team members together for the mission of bringing policy and people closer together.

We believe that...
...every project, programme or policy can be brought closer to people.
...evaluations and research can get real meaning through stakeholder engagement.
...connecting people and understanding their needs is at the core of any development work.
...any assignment and product can be made useful, easy-to-understand and practical.

We bring the experience and expertise to help you deliver these aspects within your project or network.

If you are interested in our work and experience, get in touch.

WITH A FOOT ON THE GROUND

“If you don’t feel that you have a challenge, I’m sorry to say, you will innovate nothing.”

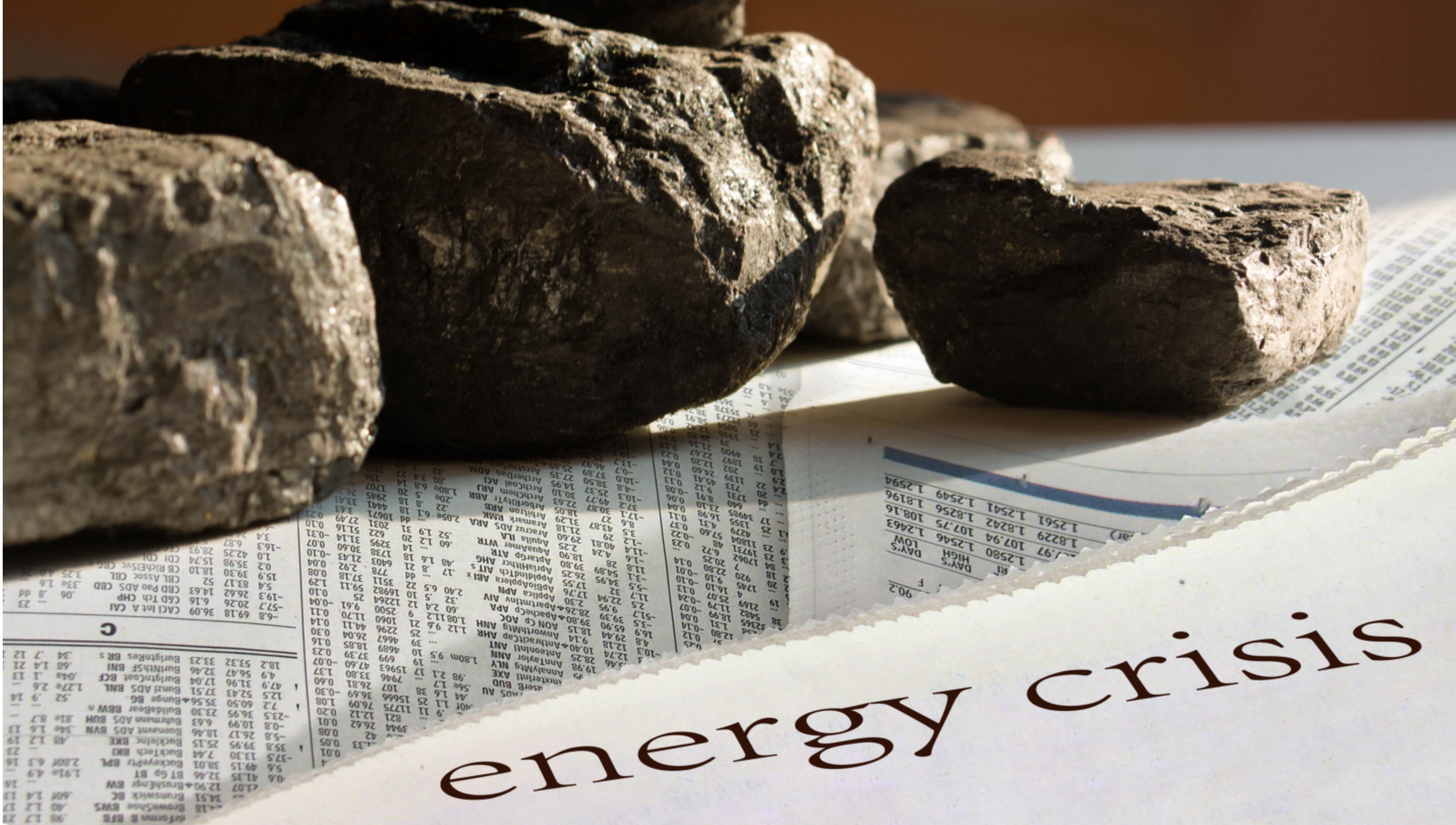
(Professor Henrique Leitão, a historian of science)

STOP
BREXIT

Stay
Home

STAND
WE WANT
CHANGE
STRIKE

STOP
WAR


energy crisis

There is
NO PlanetB

ELAN

DREAM BIG
SET GOALS
TAKE ACTION

Smart Rural 21 takes action

1

Inclusive

Open call & Come Along!

2

We constantly listened.

...and reflected, also on difficulties

3

Practical support

Driven in bottom-up way (not pushed in a top-down way)

4

Not only for but...

with the rural communities

This process has built trust at all levels.

European
Rural Parliament
KIELCE, POLAND 2022

Be smart.

Get inspired.

MARCH NOW
OR
SWIM LATER