

# Call for « Smart and sustainable territories », Bourgogne-Franche-Comté Region, France

Case study report



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# Overview of the case study

- Calls for projects « *Smart and sustainable territories* » - 2 rounds
- Regional level of implementation (Bourgogne-Franche-Comté Region)
- Implemented from February 2022 to September 2023
- Funding of 10 million euros, with a limit of 500,000€ per project



# Overview of the case study

## Objectives

- Create inclusive digital territories that provide answers to identified needs and / or to improve the quality of existing services
- Create responsible territories, which participate in a civic and transparent use of data
- Ensure the development of sustainable digital territories, using digital as a tool for the environmental transition

## Type of actions and eligible costs

- Studies (pre-operational studies, feasibility studies...)
- Investment actions (material, equipment...)





# Lessons learned from the call

## Success factors

- A call designed from the local needs expressed by stakeholders
- A support all along the design of the smart strategy, dedicated to applicants
- A network to exchange and create a link at the regional scale between laureates

## Bottlenecks factor

- A difficulty to grasp the “Smart” concept, for potential applicants



# Lessons learned from the call

## Transferability to other thematic contexts

- Replicability in the selection criteria (creation of transferable management systems or approaches)
- Data management and transparency guiding lines common for all projects, transferable to any “smart” strategy



## Transferability to other spatial contexts

- Approach based on digital tools, easily transferable to other geographical / structural contexts
- Approach answering general needs, present in all spatial contexts



# Main implications and inspiring aspects

- **A multisectoral impact** both through multi-thematic focus (on mobility, logistics, energy, natural resources, culture, local products...) and new management approaches (participation, horizontal cooperation within local authorities...)

- **A connection between different scales** (rural communities, cities, metropolises) to cross needs and mutualize solutions

- **A first step to create synergies at the regional scale** and a dynamic for digital transition



## Interesting points to discuss

- Eligibility of both **urban and rural** areas
- Specific **focus on environmental issues** : project with a strong environmental focus can have an additional amount of funding (10% of the project's total)
- Creation of a **network**, gathering all laureates of the call to exchange and present good practices



# Conclusion

Questions or remarks ?

